

2018 ESSENDON WOMEN'S NETWORK MEMBERSHIP PACKAGE

INTRODUCTION

The Essendon Women's Network (EWN) is a non-match day coterie group tailored to the women of Essendon. EWN provides a membership to network with Essendon supporters in a fun and entertaining environment. The commitment to EWN members is to unite passionate female supporters of Essendon Football Club, provide networking opportunities for female fans and raise revenue for the club.

2018 ESSENDON WOMEN'S NETWORK EVENT CALENDAR

EVENT	DATE	VENUE	TIME
Coterie BBQ	Thursday 8 th March	The Hangar, Melbourne Airport	6:30pm – 9:00pm
Women's Networking Luncheon	Friday 29 th June	ZINC, Federation Square	12:00pm -3:00pm
Chairman's Lounge – Ladies Day	Rd 18: Sat 21 st July vs Fremantle	Etihad Stadium	3:00pm for a 4:35pm game
EFC Business Network Breakfast	Thursday 16 th August	MCG	7:00am – 9:00am
Grand Final Comedy Debate	Thursday 27 th September	Crown Palladium	11:30am -3:00pm



CO-MAJOR PARTNERS



OTHER CLUB EVENTS 2018

EVENT	DATE	VENUE	TIME
Family Day	Saturday 17 th February	The Hangar, Melbourne Airport	10:00am – 12:00pm
Season Launch	Wednesday 21 st February	Aerial, South Wharf	7:00pm – 10:00pm
Hall of Fame	Thursday 10 th May	MCG	6:30pm
Kids School Holiday Program	Friday 6 th April and Friday 6 th July	The Hangar, Melbourne Airport	9:00am – 3:00pm
Crichton Medal	Date TBC	Venue TBC	7:00pm – 11:30pm

COTERIE BBQ

Thursday 8th March, Essendon Football Club, 6:30pm

As we move into an exciting and invigorating 2018 Season, we invite all EWN members to attend this year's combined Coterie BBQ. This is a unique opportunity for all coterie members to come together at our High Performance Centre and show their united support for our 2018 players and coaches. Attendees will have the chance to mingle with Senior Coach, John Worsfold, his coaching team and the full playing list. A buffet BBQ will be served with beer, wine and soft drink provided.

Includes:

- Full team appearance
- Address from Chairman, Lindsay Tanner, CEO, Xavier Campbell and Senior Coach, John Worsfold
- Buffet BBQ with beer, wine and soft drink.



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WOMEN'S NETWORKING LUNCHEON

Friday 29th June, Zinc, Federation Square, 12:00pm

The Essendon Women's Network is celebrating 21 continuous years as a women's coterie group in 2018. Each year at the Networking Luncheon the EWN host a thought-provoking and topical discussion on issues relating to women in football, with last year's topic, 'Change Ahead of Change' highlighting the importance of trailblazing women who have influenced change to our game.

Includes:

- Key note speaker
- Panel of influential women including Bec Goddard, Samantha Lane, Susan Alberti AC and Emma Race
- An opportunity to build new connections and network with like-minded peers
- 2-course lunch and wine and beer provided

CHAIRMAN'S LOUNGE – LADIES DAY OUT

Round 18: Saturday 21ST July, Etihad Stadium, 3:00pm for a 4:35pm game

Join our Chairman, Lindsay Tanner at the inaugural 'Ladies Day Out' Chairman's Lounge as we celebrate our women of Essendon and congratulate our VFL Women's team on their first season.

Includes:

- Gourmet canapes (potentially a high tea theme)
- Full beverage service including wines, selection of ales, spirits and soft drinks
- Live entertainment and guest speakers
- Half-time afternoon tea
- AFL Football Records



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EFC BUSINESS NETWORK BREAKFAST

Thursday 16th August, Members Dining Room, MCG, 7:00am

Essendon Football Club is proud of the business network they have developed over a rich 150 year history. For the first time we invite all coterie members, corporate members, hospitality members and commercial partners to come together for a morning of networking. With professional key note speakers and panel discussions we invite EWN members to join breakfast and continue to strengthen their business network and opportunities.

Includes:

- 2 course breakfast with tea, coffee, juice and water provided
- Key note speaker & panel discussions
- Networking Opportunity

GRAND FINAL COMEDY DEBATE

Thursday 27th September, Crown Palladium, 11:30am

This is the premier AFL endorsed event celebrating women during Grand Final week and a must attend event for those who love football. The Grand Final Comedy Debate is not only a hilarious debate between some of the country's best known comedians; it hosts the presentation of the coveted annual Football Woman of the Year Award. Boasting a large silent and main auction segment, this is an event not to be missed during your Grand Final week celebrations.

Includes:

- Two course luncheon with full beverage service including premium Wolf Blass wines, ales and soft drinks
- The presentation of the 2018 Football Woman of the Year Award, Community Award and Emerging Leader Award.
- Premium live entertainment including a musical performance and comedy debate with a selection of Australia's most famous comedians
- Various fundraising activities offering holidays, home wares, beauty products & much more
- An exclusive After Party to continue the excitement at Club 23



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2018 MEMBERSHIP PACKAGE

EWN MEMBERSHIP

Inclusions:

- Invitation to the Coterie BBQ with the full EFC playing group (exclusive to coterie members)
- Invitation to EWN functions at a discounted member rate including the Grand Final Comedy Debate and EWN Networking Luncheon
- Social and professional networking opportunities
- Exclusive EWN Newsletter provided via email quarterly
- Exclusive club updates communicated via email
- Annual E-Bomber Magazine

\$55.00 per person

EWN ADD-ON

1. Official EWN coterie silk scarf

Price: \$50



Please purchase your membership online at

<https://membership.essendonfc.com.au/essendon-womens-network-0>

or call Aysha Ward on 03 8340 2163.



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